

arfabian.com  
Madison, WI  
arfabiandesigns@gmail.com

# amber fabian

web & graphic designer

## Software

Adobe Illustrator  
Adobe InDesign  
Adobe XD  
Adobe Photoshop  
Adobe Premiere Pro  
WordPress  
Squarespace  
Microsoft PowerPoint  
Monday.com

## Skills

Layout Design  
Typography  
HTML / CSS  
Concept Design  
Digital Marketing  
  
Communication  
Problem Solving  
Positive Attitude  
Teamwork



## Experience

### Graphic and Web Designer Intern

Fatal Vision by Innocorp  
January 2024 - Present

- Created signage and posters for conferences.
- Designed retractable banners & booklets for trade shows.
- Created flyers & brochures to advertise to customers.
- Updated old products to make them relevant.

### School & Community Relations Intern

Deforest Area School District  
January 2024 - Present

- Created an identity system, involving a branding guide, communications playbook, branded presentations, social media covers.
- Designed layouts for website pages.
- Researched to create a logo and a website for the new podcast, edited and launched the podcast.
- Updated media files, including videoing a day in a life of a kindergartner, edited and took photos.

### Web Design Intern

Lion Tree Group  
May 2023 - August 2023

- Successfully migrated the clients' websites to a new program, improving its functionality.
- Created a descriptive alt tag for images to enhance website accessibility and improve user experience.
- Collaborated with team to research to optimize SEO websites.

### Client - Briony Jean Foy

January 2022 - May 2022

- Created and worked with the client to create a new portfolio site.
- Designed personas, wireframes, style guide, prototype, and a schematic design
- Made a creative brief to reach desired goals

## Education

Bachelor's Degree Web Design and Development  
Bachelor's Degree Graphic Design  
Edgewood College, May 2024

Associate Degree in Web and Digital Media Design  
Madison Area Technical College, 2020-2022  
Phi Theta Kappa Honor Society